

**REMARKS/ARGUMENTS**

The Applicants originally submitted Claims 1-21 in the application. In previous responses, the Applicants canceled Claims 1-21 without prejudice or disclaimer, added Claims 22-41 and amended Claims 22-23, 25-29 and 36-41. In the Advisory Action, the Examiner indicated that the subject matter of dependent Claims 26, 36 and 40 is allowable. In the present response, the Applicants have canceled Claims 23-25 and 30-35 without prejudice or disclaimer and amended Claims 22, 26, 29, 36 and 39-41 to place these Claims in condition for allowance. Accordingly, Claims 22, 26-29 and 36-41 are currently pending in the application.

**I. Rejection of Claims 22-41 under 35 U.S.C. §102**

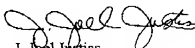
The Examiner has rejected Claims 22-41 under 35 U.S.C. §102(b) as being anticipated by U.S. Patent No. 5,493,105 to Desai. As indicated by the Examiner in the Advisory Action, Desai does not teach initiating a telecommunications session including determining whether to use a telephone number to initiate faxing or phoning based on a first orientation in which information is read in a first direction along a card and a second orientation in which the information is read in a second direction along the card. (Claims 22, 29 and 39). Thus, Desai does not anticipate independent Claims 22, 29 and 39 and Claims dependent thereon. Accordingly, the Applicants respectfully request the Examiner withdraw the §102(b) rejection and issue allowance for pending Claims 22, 26-29 and 36-41.

## II. Conclusion

In view of the foregoing amendment, the Applicants now see all of the Claims currently pending in this application to be in condition for allowance and therefore earnestly solicit a Notice of Allowance for Claims 22, 26-29 and 36-41. The Applicants request the Examiner to telephone the undersigned attorney of record at (972) 480-8800 if such would further or expedite the prosecution of the present application.

Respectfully submitted,

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